ST. MARY'S COLLEGE (AUTONOMOUS), THOOTHUKUDI INSTITUTION'S INNOVATION COUNCIL AND

PG AND RESEARCH DEPARTMENT OF ZOOLOGY INTERNATIONAL WEBINAR MY STORY: MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS - 31.01,2022

An International webinar on "My Story: Motivational Session by Successful Innovators" was jointly organized by Institution's Innovation Council and PG and Research Department of Zoology on 31st January 2022. Mr. M. Maria Antony, Executive Director of John Group, Maria International Pvt. Limited, Singapore served as the resource person and delivered the motivational speech on how to become a successful innovator. He shared his views by telling a small story and proverbs. He highlighted the starting obstacles prevailing in the business viz., time consuming, big risks and fear of failure. Major influential factors including geographical, social, legal, behavioural and economic factors were deliberated by him. This session gave deep insight into the area of the business development plan, power of compounding, data analyses and private limited companies. Around 115 faculty members and students were benefited out through this motivational session.





